



## What's the Best Water for Your Entire Home? Puronics Water Treatment & Jackson Comfort Sys.

Are you concerned about the quality of your home's water?

Are you buying bottled water because your family doesn't like the taste of tap water?

Did you find that cartridge filters on kitchen & bath faucets were a hassle, and didn't solve the problem of dull laundry, or dry skin and lifeless hair from showering in hard water.

Puronics' patented PureSilver technology is installed on the NASA Space Shuttles, and the same advanced technology is available for your home!



### Solutions

Jackson Comfort has the solution to outstanding, high quality water for your family -- the affordable Puronics line of water treatment systems.

Since 1947, over 96,000 Ohio homeowners have installed Puronics (formerly known as General Ionics) in their home.

### Next Step -- Free Water Analysis

Regardless whether your water comes from a city supply or local well, a Jackson Comfort Water Specialist will visit your home, spend about an hour testing your water for solids, chlorine, hardness, iron, ph, and more. **He will help Water Specialist will help you choose the right solution for your family and budget.**

### Did You Know . . .

- Up to 40% of bottled water comes from municipal sources
- 60 – 70% of bottled water in the U.S. is exempt from FDA regulatory standards
- 80% of plastic water bottles end up in landfills
- Plastic water bottles produced for the U.S. require 1.5 million of barrels of oil per year
- Salt-free options are now available and affordable

### Free Gift

You'll receive a free \$25 gift certificate to locally owned Farinacci's Pizza-Hudson when you schedule a free "No-Pressure Ever" Water Analysis appointment.



## How Hard is Your Water?

US Public Health Service - Water Hardness Classification Table



- Treated Water -- **0 to 1** grains per gallon
- Slight Hard Water -- **1 to 3.5** grains per gallon
- Medium Hard Water -- **3.5 to 7** grains per gallon
- Hard Water -- **7 to 10.5** grains per gal.
- Extremely Hard Water -- **over 10.5** grains per gal.

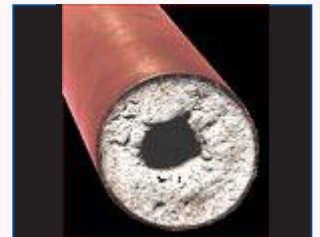
Water hardness measured in grains per gallon of calcium carbonate (limestone)

## What is Hard Water?

Water hardness is due to the presence of certain dissolved minerals, calcium and magnesium compounds, which give the water two-well-known characteristics: the minerals will react with soap to produce a sticky, gummy deposit called "soap curd,"

When hard water is heated, the minerals can form a hard, rock-like scale which may reduce the flow in water pipes and slow down heat transfer in water heaters and boilers.

Example of hard water scale buildup in pipes without adequate water treatment



## Municipal City Water:

Chlorine and other chemicals are added to city water to kill bacteria and algae as the water travels through the miles of decades-old pipes to your home. Once it arrives into your home, the chemicals should be removed. Scientific studies link certain types of cancers to chlorinated water.

## Well Water:

Well water can have odors, staining, mild to extreme hardness, bacteria, iron, sulfur, and a number of other problems. Well water contaminants can increase at any time without notice. Proper water treatment is essential.

## Signs your water might not be right:

- Water that has an objectionable or unusual smell, taste or appearance
- Recurrent intestinal or other health problems, especially if they are clustered in households or neighborhoods
- Stained sinks, tubs, toilets and laundry
- Indoor radon gas
- Poorly lathering soaps, shampoos and detergents
- Residue on dishes, glassware and shower doors
- Water heater makes cracking or gurgling noises
- Old lead pipes
- Nearby livestock, agricultural crops, toxic dumps

[www.puronics.com](http://www.puronics.com)



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